It serves the community by giving people a chance to listen to positive music that you can share with your children. People would not have the option to listen to the positive music that air1 offers and is listener supported. Air1 is a listener supported station that shows people have a vested interest in the type of programming it offers. There is nothing out there like air1 it is totally family supportive and I do not have to monitor it for content. I know that my children will not be subjected to inappropriate material. Air1 offers unbelievable music!